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The primary reason for me subscribing to XM radio in the first place was to avoid the nuisance of large radio companies. The stations play the same songs over and over, and play entirely too many commercials. In my market, one stations claims to play "10 songs in a row," but more often than not, fewer than 7 songs are played before commercials are aired. Combine this irritation with the national radio contests that no local person ever wins, and I was ready to try XM radio. XM has been one of the best investments I have made--the variety, the selection, and the simple commitment to do what it says it will do makes it worthwhile. Perhaps the large media companies should spend more time trying to improve their service than trying to stop XM radio.